

## ABSTRACT OF THE DISCLOSURE

A method of transmitting geographically governed information to automotive vehicles or to individuals, based upon the location of the vehicles or individuals. The exact or approximate position of the vehicle or the individual is determined in relation to permanently spaced units for radio communication between those units and a vehicle-carried or an individual-carried communications unit. A computer and associated database contains information that includes different data relevant to different geographical areas. The computer sends relevant information to a receiving unit in each and every one of those vehicles or individuals whose position has been determined, and in accordance with the geographical area in which the vehicle or the individual is located.